



PRESS RELEASE

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Lela Goes Hollywood!

Lela Designs is pleased to announce that it has been chosen to be part of the 21st Annual Gemini Awards Gala, to be held on November 4, 2006 at the River Rock Casino Resort in Vancouver, British Columbia. This awards gala will feature some of Canada's hottest Hollywood celebrities as hosts and award nominees.

Lela Designs was chosen to supply a custom-made hat to all of the female award presenters, including Lost star Evangeline Lilly, for the star-studded event. The inclusion into this gift package for television stars from across Canada highlights the unique nature of the Lela Designs line of eco-friendly, fashion-forward and functional clothing. The selection process for designers wanting to be a part of these exclusive gift packages is stringent and the fact that Lela was selected is a testament to the company's leadership in the eco-friendly market segment. Lela Designs clothing line has been a hit amongst fashion reviewers and is becoming acclaimed amongst buyers in the golf industry seeking new and fresh ideas for women's clothing options.

Lela Designs is based out of Vancouver, British Columbia.

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